



Quiz 1 Solution Collections (First and Second chapter's)

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Dis



Service innovation: The creation and introduction of new services for customers and partners



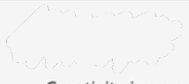
Many 'Quickly' approach is one of Strategies for generating ideas



Creativity includes both creative idea generation and the actual implementation of the idea



Change in customers preferences one of Reasons for innovation fails



Creativity is an active process necessarily involved in innovation



Many people reject ideas at a very early stage if the ideas do not immediately seem useful



Strategic Innovation: It refers to change in the conduct of the firm's organisational activity



Innovation as an event: the focus is on discrete event, development of single product, decision, service or idea



Play with time: It is mean more productive to give yourself a short time to generate ideas



Synthesis is not an important aspect of creativity



10 درجة من 10 درجة

السؤال 4

Change in customers preferences one of Reasons for innovation fails صح

10 درجة من 10 درجة

السؤال 5

Many Quickly' approach is one of Strategies for generating ideas صح

10 درجة من 10 درجة

السؤال 6

Strategic Innovation: It refers to change in the conduct of the firm's organisational activity خطأ

10 درجة من 10 درجة

السؤال 7

Synthesis is not an important aspect of creativity خطأ

10 درجة من 10 درجة

السؤال 8

10 درجة من 10 درجة

السؤال 7

خطا

Synthesis is not an important aspect of creativity

10 درجة من 10 درجة

السؤال 8

Creativity is an active process necessarily involved in innovation

صح

10 درجة من 10 درجة

السؤال 9

Innovation as an event: the focus is on discrete event, development of single product, decision, service or idea

صح

10 درجة من 10 درجة

السؤال 10

Creativity includes both creative idea generation and the actual implementation of the idea

خطا

تم الإكمال

لمحاولة 100 درجة من 100 درجة

المنقضي 3 دقيقة من 15 دقائق

10 درجة من 10 درجة

سؤال 1

Service innovation: The creation and introduction of new services for customers and partners

صح

10 درجة من 10 درجة

سؤال 2

Play with time:: It is mean more productive to give yourself a short time to generate ideas

خطا

10 درجة من 10 درجة

سؤال 3

Many people reject ideas at a very early stage if the ideas do not immediately seem useful

صح

10 درجة من 10 درجة

سؤال 4

Change in customers preferences one of Reasons for innovation fails

صح

In case of innovation as creativity focus is on -3

a single act of innovation that can facilitate a family of innovations to be derived from the original source A

using resources(people, time and money) to invent or develop a new product, service, new way of doing things, new way of thinking about things B

acquiring, supporting or using a product, service or ideas C

discrete event, development of single product, decision, service or idea D

3- Specify the variables which belongs to **Future orientation** as a norm to promote innovation

A. Team work → *Cross functional interaction and Freedom*

B. Accept criticism → *Debate*

C. Positive attitude towards change → *Future orientation*

D. Intellectual honesty → *Trust and openness*

Question 8

1- Pro-c creativity is

A. flexibility, intelligence and novelty" in the thinking like ones achievement in finding several different

B. a creativity, which involve time (usually at least 10 years) and effort to develop.

C. the work of an elite few who have transformed their discipline with their inventions.

D. an everyday creativity, which can be found in the kind of person who can resolve a complex problem

Question 7

An **innovation is declared a failure** when the required market share in a desired time period is not reached

True

False

Question 10

Discontinuous innovations represent minor modifications to existing products

True

False



Question 1

1 out of 1 points

Negative attitudes and self-judgments play an important role in enhancing creativity



Question 2

1 out of 1 points

Mini-C creativity demonstrates flexibility, intelligence, and novelty in thinking, like solving a math problem in multiple ways



Question 3

1 out of 1 points

The 'Many Quickly' approach to idea generation suggests looking for only one solution to a problem



Question 4

1 out of 1 points

Creativity is defined as the ability to apply imagination to generate ideas, questions, and hypotheses



Question 6

1 out of 1 points

Which of the following is an example of Pro-C creativity?

.A musician who showed promise as a child, has trained to degree level and now makes a living teaching and playing classical music could be classified as pro-c o

Question 7

1 out of 1 points

What does "suspend judgement" mean in creativity?

- Suspend judgement means
- Encouraging others to suggest ideas
- Negative self judgements such as I am not a creative person
- Giving all ideas a chance to flow
- Being willing to express 'bad' or silly ideas
- Noting ideas in the early stages without immediately evaluating them
- Not assume that a good idea holds all the answers

Question 8

1 out of 1 points

Which of the following is *not* a barrier to creativity?



Question 9

1 out of 1 points

Creative thinking can be stimulated at both individual and group levels



Question 10

1 out of 1 points

What is the purpose of using 'What if' questions? .What if' questions open up in area for exploration'